



Giesla Hoelscher —Multidisciplinary Artist

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SUMMARY

Detail-oriented digital artist with over 20 years of experience in visual storytelling, specializing in digital collage, photography, and animation. Skilled in effective communication with a demonstrated ability to be flexible and well-organized. Eager to expand proficiency in projection mapping through professional opportunities.

SOFTWARE SKILLS

GRAPHIC DESIGN: Adobe Photoshop, Illustrator, and InDesign

ANIMATION & 3D MODELING: Adobe After Effects, Blender

VIDEO EDITING: Adobe Premiere Pro

PROJECTION MAPPING: MadMapper, Resolume

EDUCATION

A.A.S., MULTIMEDIA DESIGN Minnesota School of Computer Imaging	2001
INTERIOR & GRAPHIC DESIGN STUDIES University of Minnesota - Twin Cities	1996–2000

AWARDS

1ST PLACE — MIXED MEDIA Maple Grove Autumn Art Fair, Maple Grove, MN	2009
2ND PLACE — PHOTOGRAPHY Maple Grove Art Fair, Maple Grove, MN	2006
BEST OF PHOTOGRAPHY Park Point Art Fair, Duluth, MN	2005

SELECTED PRESS

Caron, Katie. "Photo Finish." Saint Paul Magazine, April 2016

Manifesto Illustration Feature, Uppercase Magazine, Jan-Mar 2014

LECTURES/WORKSHOPS

"VISUALIZATION OF FAITH THROUGH COLLAGE" Guardian Angels Church, Oakdale, MN	2012
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GROUP EXHIBITIONS

PROJECTION MAPPING

MONTICELLO GLOW FEST 2025
Monticello, MN

GREENWAY GLOW 2024
Minneapolis, MN

DIGITAL COLLAGE/PHOTOGRAPHY

FOOT IN THE DOOR 2010
Minneapolis Institute of Arts, Minneapolis, MN

THE ART OF SIN 2006
Altered Esthetics, Minneapolis, MN

FINE ARTS EXHIBITION 2003–2006
Minnesota State Fair, Falcon Heights, MN

FIVE FOOT SHOW 2002
Gallery 360, Minneapolis, MN

JURIED ART FAIRS

POWDERHORN ART FAIR 2005–2016
Minneapolis, MN

FALL INTO THE ARTS FESTIVAL 2004–2013
Edina, MN

ART ON THE LAKE 2010–2012
Excelsior, MN

WAYZATA ART EXPERIENCE 2009–2012
Wayzata, MN

STONE ARCH FESTIVAL OF THE ARTS 2003–2012
Minneapolis, MN

ART AT THE OVAL 2003–2011
Roseville, MN

AFTON ART FAIR 2009–2010
Afton, MN

WOMEN'S ART FESTIVAL 2008–2010
Minneapolis, MN

EDINA ART FAIR 2005–2010
Edina, MN



JURIED ART FAIRS (CONT.)

ARBOR LAKES ART FAIR Maple Grove, MN	2003–2010
LANDMARK CENTER HOLIDAY BAZAAR Saint Paul, MN	2002–2010
ART AT ST. KATE'S Saint Paul, MN	2010
MAPLE GROVE AUTUMN ART FAIR Maple Grove, MN	2009
SUPERIOR HOLIDAY ART FAIR Superior, WI	2009
VAIL ARTS FESTIVAL Vail, CO	2009
RIVERTOWN ART FESTIVAL Stillwater, MN	2005–2008
PARK POINT ART FAIR Park Point, Duluth, MN	2005–2008
HIGHLAND FEST Saint Paul, MN	2002–2008
MARINE ART FAIR Marine on St. Croix, MN	2006–2007
GRAND MARAIS ART FESTIVAL Grand Marais, MN	2006
FALL COLORS ART & JAZZ FESTIVAL Stillwater, MN	2004–2005
ST. ANTHONY ART FAIR Saint Paul, MN	2004
RING-AROUND-THE-ARTS FESTIVAL Apple Valley, MN	2004
STOCKHOLM ART FAIR Stockholm, WI	2003
ART FAIR AT THE DEPOT Duluth, MN	2003

